



# LOUD MOUTH BROWN GIRL BRAND TREE

*Supporting Mixed Race Brown Girls Everywhere*

# ABOUT LOUD MOUTH BROWN GIRL

Loud Mouth Brown Girl started out as a one woman tirade against a system that was designed to force women of color to fail from the beginning stages of their life. Over the last four years it has evolved from a simple mental health blog, to a full blown mental health brand with a focus on healing through cannabis and cannabis education with deliberate and intentional focuses on making every day matter...even the bad ones.

Since 2017/2018 when the blog first started, Devon J Hall has expanded to writing her first book, creating a podcast, a clothing line, and a brand new patient directed cannabis and mental health education website. In the following slides you will learn more about each.

# THE COLLECTION

# LOUD MOUTH BROWN GIRL

The LMBG Blog is all about mental health and healing from trauma. From personal essays about PTSD and anxiety and depression, to conversations about women entrepreneurs who want to find their passion and turn it into their livelihood, LMBG is entirely about focusing our energies and using that focus to push our lives forward in positive, healthy directions, after trauma and PTSD due to domestic and gang violence.



# 604 NORTH CLOTHING AND ACCESSORIES



604 North Clothing and Accessories was designed to help support the Loud Mouth Brown Girl blog, while allowing Devon J Hall to exercise her desire and life long dream to be in the fashion industry. Now the focus is on creating designs that make people smile and give them a reason to get up and get dressed in the morning.

Currently all products are supplied through the dropshipping website TeeSpring, but the intention is to have all designs printed locally at home in British Columbia.

# SIX OH FOUR CANNABIS EDUCATION

Devon J Hall credits the fact that she is alive today because she chose to pick up a joint instead of a bottle.

That decision changed her life forever after years of refusing to smoke, and inspired her to learn how to study the plant.

That inspiration led to becoming the first Mixed-Race Certified Cannabis Educator in Surrey, British Columbia will allow her to help others access the medicinal plant in a healthy, safe, and cost effective way.



# THE STAY LIFTED SIS PODCAST

Branded originally as Comfortably Uncomfortable Conversations, the podcast was away for survivors of PTSD and trauma herstories to connect and share their journey's in a way that inspired and challenged others to move forward.

Inspired by Khadisha Thornhill of Afro Cannada Budsista's the name was changed in an effort to push the conversations in a more positive, uplifting way, that reminds people that sometimes healing from trauma can be painful, but also weird, transcendently beautiful, and filled with self-discovery of epic proportions.





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 **Yourself**  
Devon J Hall



# SUBVERTING GANG CULTURE IN SURREY, BRITISH COLUMBIA

Growing up in Surrey, British Columbia, Devon J Hall learned a lot about gang culture, both from her personal experiences with friends and family, and later as she moved into helping people get into recovery programs at a local community church.

Escaping gangs that she had no intention of joining and no desire to be a part of to begin with, nearly cost Devon J Hall both her sanity and her life.

Everything about LMBG is devoted to reminding gang men that they don't scare her, and gang associated women that there is an escape hatch if they want one.

The days of Devon being afraid to speak her mind, refusing to share her voice out of shame, guilt, and anxiety, that doesn't rightfully belong to her are long over. Devon's focus now is on helping others find their own voice through creative endeavors that change the way they look at life.

# RAISING AWARENESS ABOUT LIFE IN SURREY BC

Being the Loud Mouth Brown Girl in Surrey, British Columbia is not easy.

For years Devon J Hall was alone in Surrey because most Black or colored folk stick to those they know best. Isolation allowed for grown men who abused many children, to bring Devon into their fold without adult supervision and forever altered her life's course.

Because of the things that she and others experienced, Devon os focused on raising awareness about gang culture, and issues with PTSD, depression, anxiety and other mental health concerns that come with surviving child abuse.

Speaking on issues that many in British Columbia are conditioned to be afraid to speak on, puts an unwanted but necessary spotlight on Devon's life and her claims, and while there are many who will call her a liar and any number of horrible words designed to shun and silence her, Devon refuses to give up, because she knows precisely how awful it can get.

# LGBTQ2S+ ALLYSHIP

Being abused to the degree that Devon was, messed with her ability to create healthy and safe sexual boundaries for herself. Because of this in it's entirety, coming out as bisexual was one of the hardest things that she's ever done, even though she has participated in the Vancouver Pride Festival Parade at least three times in her life.

Putting a spotlight on her sexuality was difficult specifically because her abusers tried to force her to like terrible awful things that she would never had known about but for their intervention.

As an adult, Devon's focus is on ensuring that all youth know they can decide for themselves about who they want to be, with the knowledge that she will always be there to support them.



# FINAL THOUGHTS

Devon J Hall is:

- A self published author
- A Content Creator
- Brand Manager
- Cannabis Educator
- Clothing Designer
- Certified Student of the Universe

Find Devon On Social Media

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